

automechanika

HO CHI MINH CITY

25 April – 27 April 2018
Saigon Exhibition and Convention Center (SECC)
Ho Chi Minh City, Vietnam













(Information as of February 2018)





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Show Information

Automechanika Ho Chi Minh City (25 April – 27 April 2018)

Venue Saigon Exhibition and Convention Center (SECC)
799 Nguyen Van Linh, Dist7, Ho Chi Minh City, Vietnam

Opening Hours 25 April – 27 April 2018 09:00 – 17:00

Admission Only open to trade visitors.
Person aged under 16 are not admitted.

Organisers Messe Frankfurt New Era Business Media Ltd
Chan Chao International Co Ltd
Yorkers Exhibition Service Vietnam

Contact Messe Frankfurt New Era Business Media Ltd
Tel: +852 2802 7728
Fax: +852 2519 6079
autoasia@hongkong.messefrankfurt.com

For companies in Taiwan:
Chan Chao International Co Ltd
Tel: +886 2 2659 6000
Fax: +886 2 2659 7000
sales@chanchao.com.tw

For companies in Vietnam
Yorkers Exhibition Service Vietnam
Tel: +84 28 3827 9156
Fax: +84 28 3827 9157
linkage@linkage-vn.com/ salesB@chanchao.com.tw

Show updates at Website: <http://www.automechanika-hcmc.com/>
Facebook: <https://www.facebook.com/AMHCMC> (Search “AMHCMC”)





Complimentary Service

1 Exhibitor list

You can search exhibitors by product group, country, booth location, and more. It helps you to prepare your trip and schedule meetings prior to your visit.

www.automechanika-hcmc.com/exhibitorsearch

2 Fringe programme

Automechanika Academy

Automechanika Academy allows attendees to access the very latest Vietnamese market insights, including new policies, the e-commerce revolution, the development of local vehicles, and the most up-to-date global industry trends.

To keep you update with the latest development and hot topics of the Vietnam market, industry experts will cover highly relevant aspects including:

- ◆ Vietnam auto industry related policies: latest trends and insights
- ◆ New chapter for Vietnam's automotive industry: the country's first locally-branded cars
- ◆ The new service mode of e-commerce platform for automotive aftermarket in Vietnam
- ◆ How to forecast vehicle maintenance using telematics data
- ◆ The future auto parts: lightweight materials
- ◆ Electric vehicle safety
- ◆ Lubricant new generation technologies

Repair & Maintenance Workshop

Automechanika Ho Chi Minh City encourages all body repairers to keep up-to-date with their repair knowledge and we thus support and cooperated with I-CAR Australia whose vision is that every person in the collision repair industry needs to have has the information, knowledge and skills required to perform complete, safe and quality repairs for the ultimate benefit of the consumer to deliver two courses on the second show date of the trade fair this year.

Courses are:

- ◆ Fundamentals of Collision Repair
- ◆ New Vehicle Trends & Diagnostics Overview

For more details, please visit:

<http://www.automechanika-hcmc.com/events>

Free admission badge in advance

In advance of the exhibition, visitors pre-registering online on or before 19 April 2018 (Thu) will receive a 8-digit pre-registration number which you could redeem your buyer pack onsite:

- a free admission badge
- a free official fair catalogue
- a free gift

To redeem, pre-registered visitors are required to present the confirmation email and business card at the registration counter onsite which would definitely save your valuable time and improve the overall visiting experience.



Recommended Hotels

★★★★★ **New World Saigon Hotel**

(76 Le Lai, Ben Nghe, District 1, Ho Chi Minh City, Vietnam)



Centrally located within the business hub at District 1, New World Saigon Hotel offers 533 tastefully appointed rooms. Just 20-minutes' drive from Tan Son Nhat International Airport, the hotel is within easy reach of Ben Thanh market and many of Ho Chi Minh City's most popular attractions, making it a perfect choice for leisure or business trips. Granted the Rakuten Travel Award 2014 and Agoda Gold Circle Award 2014, this international five-star hotel presents the finest in modern Oriental hospitality.



Estimated Taxi Distance to SECC: 23 minutes (subject to actual traffic conditions)

★★★★★ **Hotel Equatorial Ho Chi Minh City**

(242 Tran Binh Trong Street, District 5, Ho Chi Minh City, Vietnam)



Hotel Equatorial Ho Chi Minh City is an international 5-star hotel, located where the borders of the city's four main district intersect, hence in the heart and true center of Ho Chi Minh City. Tan Son Nhat International Airport can be reached conveniently within a 35-minute drive, while the city's major commercial and entertainment area is only a mere 8-minute drive. The hotel also houses a world-class recreational center with an open-air swimming pool (a swim-up bar), gym, spa and massage services are also available. Hotel Equatorial Ho Chi Minh City with its world-class facilities and services is the ideal choice for business and leisure travelers while visiting Vietnam's most vibrant and exciting city.



Estimated Taxi Distance to SECC: 25 minutes (subject to actual traffic conditions)



Recommended Hotels

★★★★ Capri by Fraser, Ho Chi Minh City

(No 2, Street C, Zone A – New South Urban City, District 7, Ho Chi Minh City , Vietnam)



Designed to create the perfect work-life balance for e-generation travelers, Capri by Fraser, Ho Chi Minh City is the fusion of a hotel and a serviced apartment residence in Saigon - with a refreshing approach to modern accommodation. With three whole floors of dedicated leisure and business facilities, guests enjoy world-class amenities in a comfortable, designer-inspired environment. Located in the heart of Phu My Hung's business district, our hotel is just a doorstep from SECC and within walking distance to Crescent Malls with many dining options. An ideal location for exhibitors as well as both short and long stay travelers.



Walking distance to SECC: 2 minutes (subject to actual traffic conditions)

★★★★ MerPerle Crystal Palace Hotel

(Lot C17-1-2 Nguyen Luong Bang, Tan Phu Ward, District 7, Ho Chi Minh City, Vietnam)



Nestled in the heart of Phu My Hung, the most modern and developed urban area of Vietnam, Crystal Palace of Merperle Resort and Hotels Group, emerges as a beautiful palace and is the first choice for high quality of Hotels, Mice and Wedding. Crystal Palace offers guests a wide range of high end services with intrigue. Ranked as 4-star international standard Hotel, Crystal Palace has 80 luxurious hotel rooms, 4 large and high-tech yet vintage halls for meeting, conferences, incentives, events and Wedding.



Estimated Taxi Distance to SECC: 3 minutes (subject to actual traffic conditions)



Recommended Hotels

★★★★ Oscar Saigon Hotel

(68A Nguyen Hue, Ben Nghe, District 1, Ho Chi Minh City, Vietnam)



Oscar Saigon Hotel (formerly Century Saigon Hotel), a four star international business hotel, is of French colonial style architecture which has been recently renovated. Its eleven floors offer 107 rooms and suites all well-furnished. Stepping into the Oscar Saigon Hotel is entering a world of comfort and charm. The hotel offers everything you'd expect from a luxury hotel, whether you're traveling for business reasons or simply for pleasure.



Estimated Taxi Distance to SECC: 19 minutes (subject to actual traffic conditions)

★★★★ Hotel ibis Saigon South

(73 Hoang Van Thai Street, Tan Phu Ward, District 7, Ho Chi Minh City, Vietnam)



Hotel ibis Saigon South is located in front of the Saigon Exhibition & Convention Center and only 15 minutes' drive from the city centre. It is the 1st international economic hotel in Saigon and is within walking distance to Global Corporate Offices, FV Hospital, Medical Centers and Shopping Malls. The hotel features 140 rooms with timber floors, complimentary WiFi internet access, 1 restaurant, 3 meeting rooms. It is just a quick walk from Saigon Exhibition and Convention Center, Global Corporate Offices, Medical Centers and Shopping Mall. Free WIFI in Public and in guest rooms, business corner is available 24 hours for your convenience.



Walking distance to SECC: 4 minutes (subject to actual traffic conditions)



Recommended Hotels



Saigon Hotel (41-47 Dong Du Street, District 1, Ho Chi Minh City, Vietnam)



The Saigon Hotel is perfectly located right in the commercial and tourist district of Ho Chi Minh City is a great choice of 3 star Hotel for both business and leisure travelers who want to experience the Saigon's bustling life. You can easily find most of the tourist attractions, shopping centers as well as various country Restaurants in just a few minutes' walk. The elegant decoration of Saigon Hotel makes a great impression on you about the culture and history of a well-known place: "Saigon - Ho Chi Minh City".



Estimated Taxi Distance to SECC: 17 minutes (subject to actual traffic conditions)

Please contact the travel agency or hotels directly for quotation and room booking:

Convoy Travel Service Co Ltd

9/F, No 82, Sec 2

Chang'an E Rd, Zhongshan Dist, Taipei City 104, Taiwan

Tel: +886 2 25000118 ext 26

Fax: +886 2 25000116

Contact: Ms Alice Le

E-mail : alice@convoy.com.tw

<u>Hotel</u>	<u>Contact</u>	<u>Tel</u>
New World Saigon Hotel	Ms Rose Nguyen	+84 28 3829 4000 ext 2027
Hotel Equatorial, Ho Chi Minh City	Mr Bill Ngu Vinh So	+84 28 3839 7777
Capri by Fraser, Ho Chi Minh City	Central Reservations	+84 28 5411 0800
MerPerle Crystal Palace Hotel	Hotline	+84 28 5416 1874
Oscar Saigon Hotel	Ms Nguyen Thi Cam Quyen	+84 909 654 980
Hotel ibis Saigon South	Ms Nguyen Thi Ly Ngan	+84 28 5410 1111
Saigon Hotel	Ms Jen – Thu Hoa	+84 28 3829 9374 +84 907241278



Visa Application to Vietnam

Most visitors to Vietnam need a visa to enter the country. Visas are exempted for the citizens of the countries, which have signed a bilateral or unilateral visa exemption agreement with Vietnam. You are strongly recommended to process the application one month before departure from the country of origin. Please ensure that all your colleagues and companions have already obtained the relevant visa prior to departure. For more information, please visit the following website for more information:

<http://www.automechanika-hcmc.com/visa>



Steps for Getting Business Visa Invitation

- I. Foreigners regardless of their respective nationality have to apply visa to Vietnam, except those who enjoy visa exemption (For details regarding visa exemption, please visit the Homepage of Ministry of Foreign Affairs of Vietnam <https://visa.mofa.gov.vn/Homepage.aspx>)
- II. Visa applications can be submitted to the Consulate General of the S.R. Vietnam office directly.
- III. Prepare the following before applying for your business visa:
 1. Original passport (remains valid at least one month from the expiry date of the visa)
 2. 1 photo(4x6cm, taken not more than 6 months ago, regardless of back or colour)
 3. Visa form with full details, be signed by the applicant.
 4. Letter of invitation or sponsorship from an institution and/or individual in Vietnam (if any for reference only).
 5. Foreigners holding ordinary passports issued by the some Special Countries will be required to submit booking air round ticket, booking hotel, contact persons and scheduled length of stay and plan in Vietnam, ID (if any). Visa fee (including non-refundable processing fee) will be collected in cash when application form is submitted.

Source: Ministry of Foreign Affairs of Vietnam (Information as of February 2018)

Please note

- ✧ Passports must remain valid at least one month from the expiry date of the visa.
- ✧ Please note the responsibility for obtaining a visa is neither from the organisers nor the official travel agent.



Travel Tips

Ways to the venue –Saigon Exhibition and Convention Center (SECC)

1 By Taxi

Tan Son Nhat International Airport ~14.2 km; ~USD10; ~41 minutes

Source: <https://www.numbeo.com/taxi-fare/in/Ho-Chi-Minh-City> (Information as of 19 March 19, 2018)

2 By Car

Main access routes to SECC:

1. Nguyễn Tất Thành Road
2. Khánh Hội
3. Highway One

All the above routes will lead to Nguyen Van Linh Parkway which is located near SECC. The SECC is also accessible via one of the following two major bridges which are linked to District 1, 4 and 7:

1. Tan Thuan
2. Kenh Te



3 By Bus

Route numbers: 34, 68, 102 and 139

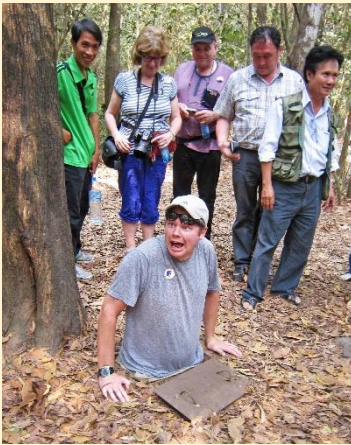
Stop: The bus stop is located near the front entrance of SECC



10 Attractions in Ho Chi Minh City

War Remnants Museum

The War Remnants Museum is one of the most well-known museums in Vietnam, attracting approximately half a million visitors every year. More than 20,000 documents, exhibits and films were exhibited here. Massacre.



Củ Chi tunnels

In order to combat better-supplied American and South Vietnamese forces during the Vietnam War, Communist guerrilla troops dug tens of thousands of miles of tunnels, including an extensive network running underneath the Cu Chi district northwest of Saigon. The 121 km-long tunnels at Củ Chi has been preserved by the government of Vietnam, and turned into a war memorial park with two different tunnel display sites, Ben Dinh and Ben Duoc. Visitors are now invited to crawl around these two safer parts of the tunnel system.

Notre Dame Cathedral

Saigon Notre Dame Cathedral located right in the heart of Ho Chi Minh City and is also the core Cathedral of the city. Notre Dame Cathedral is a famous age-long cathedral in Southern Vietnam. It is a magnificent building located at the Paris Square in Ho Chi Minh City downtown, attracting not only Catholics but also most tourists for its neo-Romanesque style architecture and a sacred atmosphere.





10 Attractions in Ho Chi Minh City

Reunification Palace

The Reunification Palace is known as the famous historical witness which passed through the two fierce wars against the French and American colonists. Today in most locals' minds, the palace is remembered vividly as a marked end to the war, just like the fall of Berlin Wall.



Central Post Office

Ho Chi Minh City's striking French post office is a period classic, designed by Gustave Eiffel and built between 1886 and 1891. Painted on the walls of its grand concourse are fascinating historic maps of South Vietnam, Saigon and Cholon, while a mosaic of Ho Chi Minh takes pride of place at the end of its barrel-vaulted hall.

Bitexco Financial Tower

The 68-storey, 262m-high, Carlos Zapata-designed skyscraper dwarfs all around it. It's reportedly shaped like a lotus bulb, but also resembles a CD rack with a tambourine shoved into it. That tambourine is the 48th-floor Saigon Skydeck, with a helipad on its roof. Choose a clear day and aim for sunset.



Ho Chi Minh City Hall

Although this elegant French colonial building is not open to public, Ho Chi Minh City Hall is very popular with tourists and offers great photo opportunities. Tourists can take photographs outside and many people choose to do this at night when the building and its grounds are lit up.



10 Attractions in Ho Chi Minh City

The Golden Dragon Water Puppetry

Traditional Vietnamese Water Puppet Shows remain one of the cultural draws for most travelers to Ho Chi Minh City. Shows are performed entirely in Vietnamese which is not a problem for the visiting tourist as the puppet gestures are obvious enough to keep the audience enthralled. The musicians are often positioned to one side of the stage adding in sound effects and songs as the people-styled puppets, dragons, fairies and other ornamental figures dance across the stage.



Ben Thanh Market

Ben Thanh Market in Ho Chi Minh City's District 1 is a great place to buy local handicrafts, branded goods, Vietnamese art and other souvenirs. Here, you'll find eating stalls inside the market where you can get a taste of hawker-style Vietnamese cuisine or simply cool off with a cold drink when the bargaining becomes too much.

Bui Vien Street

Bui Vien Street is a gathering place of the foreign visitors when they come to Saigon. Bui Vien Street has lots of hotels, shops, restaurants, travel services, bars and cafes. There's plenty to do after dinner in Bui Vien Street whether you're looking for a quiet drink in a cool space, some live music or a dance.





The Most Popular Vietnamese Dishes You Should Eat

Bánh mì

Sometimes called a "bánh mì sandwich", combining ingredients from the French (baguettes, pâté, jalapeño, and mayonnaise) with native Vietnamese ingredients, such as cilantro, cucumber, pickled carrots and cold cuts.



Phở

Phở is a Vietnamese noodle soup consisting of broth, rice noodles called bánh phở, a few herbs, and meat, primarily made with either beef or chicken. Pho is a popular street food in Vietnam. Vietnamese people usually consume it at any time of day.



Cơm tấm

Cơm tấm is a Vietnamese dish made from rice with fractured rice grains. It is usually served with grilled pork. The rice and meat are served with various greens and pickled vegetables, sometimes along with a prawn paste cake, trứng hấp (steamed egg), and grilled prawns.



Gỏi cuốn

Also known as Vietnamese spring roll, is a Vietnamese dish traditionally consisting of pork, prawn, vegetables, bún (rice vermicelli), and other ingredients wrapped in Vietnamese bánh tráng (commonly known as rice paper). These rolls are considered to be a very popular appetizer with customers in Vietnamese restaurants.

Source: Wikipedia and <https://www.roughguides.com/article/10-vietnamese-foods-you-need-to-try/>



The Most Popular Vietnamese Dishes You Should Eat

Bánh xèo

These enormous, cheap and filling Vietnamese pancakes translate (bánh xèo means “sizzling pancake”) pancake contain shrimp, pork, bean sprouts and egg, which is then fried, wrapped in rice paper with greens and dunked in a spicy sauce before eaten.



Chả lụa / giò lụa

The most common type of sausage in Vietnamese cuisine, made of pork and traditionally wrapped in banana leaves. The sausage is normally sliced and eaten with bánh mì, or braised with other meat dishes. If fried, it is called chả chiên.



Bò lúc lắc

French-influenced dish of beef cut into cubes and marinated, served over greens (usually watercress), and sautéed onions and tomatoes. Beef used to be a luxury ingredient in Vietnamese cuisine, therefore the dish is mostly served in formal events, such as wedding banquet and anniversaries.



Bún bò Huế

Spicy beef noodle soup originated from Central Vietnam. Beef bones, fermented shrimp paste, lemongrass, and dried chilies give the broth its distinctive flavors. Often served with mint leaves, bean sprouts, and lime wedges. Pig's feet are also common ingredients at some restaurants.

Source: Wikipedia and <https://www.rouahguides.com/article/10->



Ho Chi Minh City Weather in April

Warm and Dry

Dry season in Saigon lasts from December to April, is hotter than rainy season and No significant rainfall is reported in January, February and March. Although travelling in this period is more convenient, travelers need to be careful with heatstroke by avoiding going out at noon.

Data of Ho Chi Minh City Weather in April

Average Temperature: 28°C / 82.4°F

Average High Temperature: 33°C / 91.4°F

Average Low Temperature: 23°C / 73.4°F

Average Humidity: 70%



Ho Chi Minh Weather Forecast Website:

<https://weather.com/weather/today/l/Ho+Chi+Minh+City+Vietnam+VMXX0007:1:VM>

Clothing Advice

Lightweight, loose-fitting clothes in natural fabrics such as linen, silk and cotton that will keep you cool and are easy to wash and dry. Sunglasses are a must, plus a sunhat and wear plenty of sunscreen.



Others

Electricity

The voltage in Vietnam is 220Volt/50Hz



Currency

The unit of currency is Dong.

Time

Vietnam is seven hours ahead of Greenwich Mean Time (+7 hours GMT)



Useful Information

Emergency Numbers

Police	113	First-aid Ambulance	115
Fire	114	Search and Rescue	112
International SOS	+84 28 3 829 8424		
International Medical Center	+84 28 3 827 2366		

Questions & Airline Enquiries

Telephone Directory	1080	Weather Forecast	1080
Vietnam Airlines	+84 28 3 832 0320	Vietnam Train Station	+84 28 3 843 6189
Cathay Pacific Airways	+84 28 3 822 3203		

Taxi Service

VinaSun Taxi	+84 28 3 827 2727	Mai Linh Taxi	+84 28 3 822 2333
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Major Banks

HSBC	+84 28 3 724 7247	Citi Bank	+84 28 3 521 1510
Standard Chartered	+84 28 3 911 0000	ANZ	+84 28 3 881 5977
Vietcom Bank	+84 28 3 829 7245	Vietin Bank	+84 24 3 941 8868

Express Delivery

DHL Ho Chi Minh Office	+84 28 3 844 6203	VN Post Express (EMS)	1 900 54 54 33
UPS Ho Chi Minh Office	+84 28 3 811 2888 / +84 28 3 811 2999		
Fedex	1 800 58 58 35 (toll-free line for local lines only) +84 28 3 948 0370 (non-toll-free line)		

Communications Services

Viettel	+84 24 6 255 6789	Mobifone	+84 24 3 783 1733
Vinaphone	0 918 68 11 11	Vietnamobile	0 922 78 97 89

Source: <https://vietnamvisaapplication.com/post/important-information-and-contacts-in-vietnam> *

* The above source is NOT an official website for visa application, please refer to P.11 Visa application to Vietnam and contact our official agent for more information.



Useful Information

Useful Vietnamese Phrases

General

<u>Vietnamese</u>	<u>English</u>
Xin chào	Hello
Cảm ơn	Thank you
Tạm biệt	See you
Xin lỗi	Sorry
Vâng / Không	Yes / No
Trung tâm Hội chợ và Triển lãm Sài Gòn	Saigon Exhibition and Convention Center
Tranh pho Ho Chi Minh	Ho Chi Minh City
Taxi	Taxi
Tàu	Train
Xân Bay	Airport
Toa-lét	Toilet
Bệnh viện	Hospital
Công an/Cảnh sát	Police
Bao nhiêu	How much is it?

Restaurant

<u>Vietnamese</u>	<u>English</u>
Phở	Vietnamese noodle soup
Cơm	Rice
Bánh	Bread
Bò	Beef
Gà	Chicken
Heo	Pork
Cừu	Lamb
Cá	Fish
Hải sản	Seafood
Rau	Vegetables
Tôi Ăn Chay	I am vegetarian
Nước	Water
Cà Phê	Coffee
Trà	Tea
Sữa / Sữa Tươi	Condensed Milk / Fresh Milk
Ngọt	Sweet
Chua	Sour
Đắng	Bitter
Ca	Spicy

- End -